

1,2,3—WOW!

We have made it ultra-simple for designers to get started with Beyond CMYK printing on the Xerox® Iridesse® Production Press:

1 Review the Design Guide

Learn how to infuse digital embellishments—created with Metallics, Fluorescent Pink, White, and/or Clear—into any design.



2 Sign up for FREE virtual training

Chat with experts and see how they add Beyond CMYK to Adobe Creative Cloud apps—step by step.

bit.ly/XeroxDesignerTraining



3 Find a print partner

Use our Global Locator to find a Beyond CMYK print partner near you.



Want more?

Check out our How To Videos and other resources: xerox.com/creative



Xerox® Iridesse® Production Press

Blended Gold Swatches

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Solution Provider

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Solution Provider



Base Color:
60% Gold



Metallic G206
C=60 M=48 Y=12



Metallic G207
C=60 M=48 Y=24



Metallic G208
C=60 M=48 Y=36



Metallic G209
C=60 M=48 Y=48



Metallic G210
C=60 M=48 Y=60



Metallic G212
C=60 M=60 Y=12



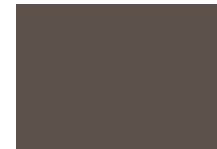
Metallic G213
C=60 M=60 Y=24



Metallic G214
C=60 M=60 Y=36



Metallic G215
C=60 M=60 Y=48



Metallic G216
C=60 M=60 Y=60
















—“—

Another
day,
another
chance to
sparkle.

—”—

Blended Gold Swatches

60 % Gold Base with 12 % Process Ink Increments

Gold 60%			
	Metallic G188 C=60 M=12 Y=12	Metallic G194 C=60 M=24 Y=12	Metallic G200 C=60 M=36 Y=12
			
	Metallic G189 C=60 M=12 Y=24	Metallic G195 C=60 M=24 Y=24	Metallic G201 C=60 M=36 Y=24
			
	Metallic G190 C=60 M=12 Y=36	Metallic G196 C=60 M=24 Y=36	Metallic G202 C=60 M=36 Y=36
			
	Metallic G191 C=60 M=12 Y=48	Metallic G197 C=60 M=24 Y=48	Metallic G203 C=60 M=36 Y=48
			
	Metallic G192 C=60 M=12 Y=60	Metallic G198 C=60 M=24 Y=60	Metallic G204 C=60 M=36 Y=60

Blending Gold with process color tints creates sparkly, eye-catching custom colors.

Use the swatch mixes provided in this guide to quickly dial in the exact color you want.

We can't wait to see what you create...

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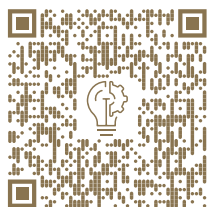
Page 4	Introduction
Page 6	Amp up the “WOW”
Page 8	Blended Gold Swatches
Page 24	Other Helpful Resources

Simple color mixes. Stunning results.

This guide makes it easy to design with vibrant,
Gold-enhanced colors in Adobe® Creative programs.

Using the swatches in Adobe® InDesign:

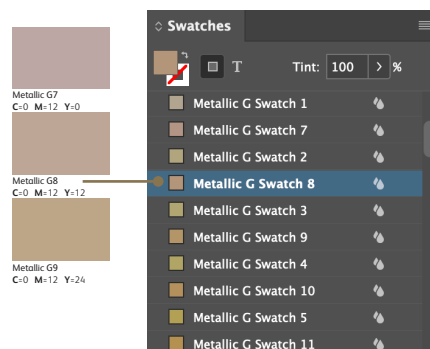
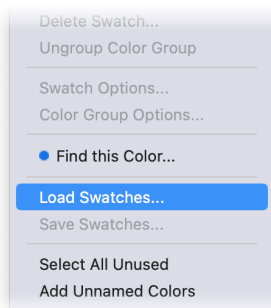
The Adobe® InDesign® Swatches palette supports mixed ink swatches, which digitally blend different colors together. We have compiled all the swatches in this book into one file so you can add them to your layouts very easily.



Download our InDesign-ready
swatches here!

Once you have the file on your computer:

- 1 Navigate to **Load Swatches** in your Swatches palette, then to the file you downloaded.
- 2 Locate the number below your favorite printed swatches, then find the matching numbers in your Swatches palette.



Metallic G170
C=48 M=48 Y=12



Metallic G171
C=48 M=48 Y=24



Metallic G172
C=48 M=48 Y=36



Metallic G173
C=48 M=48 Y=48



Metallic G174
C=48 M=48 Y=60



Metallic G176
C=48 M=60 Y=12



Metallic G177
C=48 M=60 Y=24



Metallic G178
C=48 M=60 Y=36

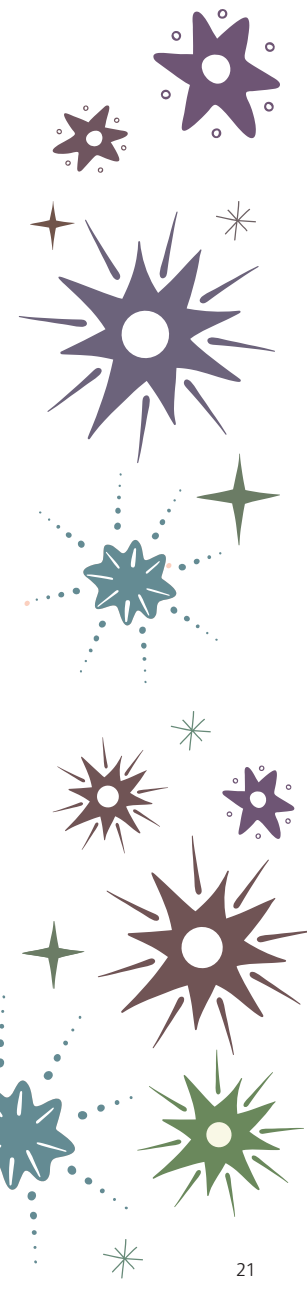


Metallic G179
C=48 M=60 Y=48















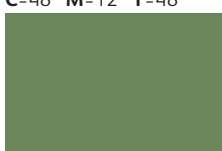
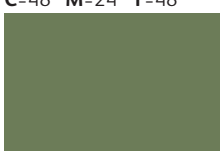
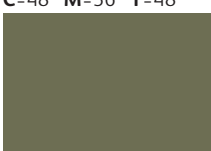
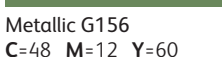
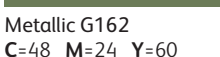
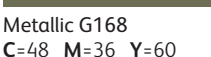
Metallic G180
C=48 M=60 Y=60

Base Color:
60% Gold



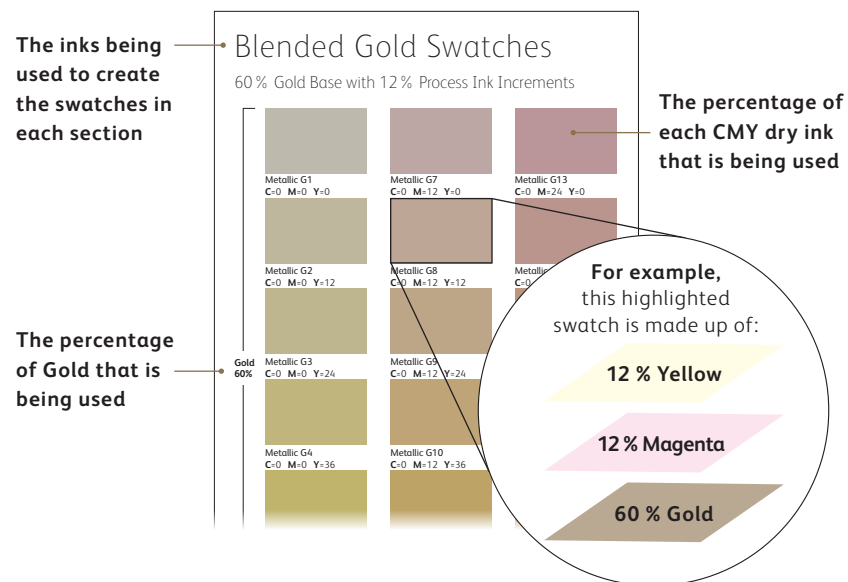
Blended Gold Swatches

60 % Gold Base with 12 % Process Ink Increments

Gold 60%			
	Metallic G152 C=48 M=12 Y=12	Metallic G158 C=48 M=24 Y=12	Metallic G164 C=48 M=36 Y=12
			
	Metallic G153 C=48 M=12 Y=24	Metallic G159 C=48 M=24 Y=24	Metallic G165 C=48 M=36 Y=24
			
	Metallic G154 C=48 M=12 Y=36	Metallic G160 C=48 M=24 Y=36	Metallic G166 C=48 M=36 Y=36
			
	Metallic G155 C=48 M=12 Y=48	Metallic G161 C=48 M=24 Y=48	Metallic G167 C=48 M=36 Y=48
			
	Metallic G156 C=48 M=12 Y=60	Metallic G162 C=48 M=24 Y=60	Metallic G168 C=48 M=36 Y=60
			
	Metallic G157 C=48 M=12 Y=60	Metallic G163 C=48 M=24 Y=60	Metallic G169 C=48 M=36 Y=60

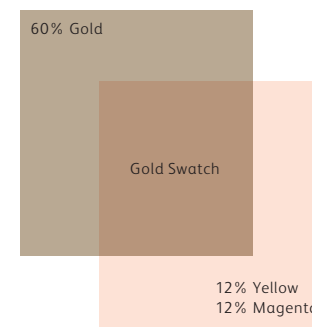
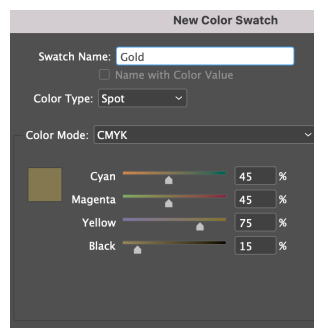
Using the swatches in Adobe® Illustrator:

Illustrator does not support mixed ink swatches, so blended colors need to be created manually. This swatch book is still an incredibly helpful tool, because it provides the exact mixes you will need. Each swatch page follows the same layout:



To create blended colors in Illustrator:

- 1 Create a Gold spot color as shown below and name it "Gold":
- 2 Locate your favorite swatch. Re-create its appearance by **Multiplying** the C, M, and/or Y tints over a base of Gold:



Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



Metallic G25

Metallic G36



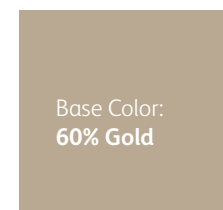
Metallic G39

Metallic G109



Metallic G48

Metallic G139



Base Color:
60% Gold



Metallic G134
C=36 M=48 Y=12



Metallic G135
C=36 M=48 Y=24



Metallic G136
C=36 M=48 Y=36



Metallic G137
C=36 M=48 Y=48



Metallic G138
C=36 M=48 Y=60



Metallic G140
C=36 M=60 Y=12



Metallic G141
C=36 M=60 Y=24



Metallic G142
C=36 M=60 Y=36



Metallic G143
C=36 M=60 Y=48



Metallic G144
C=36 M=60 Y=60

“
















People
will stare.
Make it
worth
their while.

– Harry Winston

”

Blended Gold Swatches













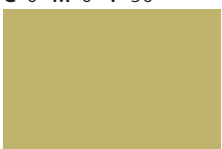

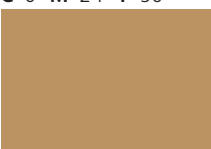



60 % Gold Base with 12 % Process Ink Increments











Gold 60%			
	Metallic G116 C=36 M=12 Y=12	Metallic G122 C=36 M=24 Y=12	Metallic G128 C=36 M=36 Y=12
			
	Metallic G117 C=36 M=12 Y=24	Metallic G123 C=36 M=24 Y=24	Metallic G129 C=36 M=36 Y=24
			
	Metallic G118 C=36 M=12 Y=36	Metallic G124 C=36 M=24 Y=36	Metallic G130 C=36 M=36 Y=36
			
	Metallic G119 C=36 M=12 Y=48	Metallic G125 C=36 M=24 Y=48	Metallic G131 C=36 M=36 Y=48
			
	Metallic G120 C=36 M=12 Y=60	Metallic G126 C=36 M=24 Y=60	Metallic G132 C=36 M=36 Y=60



Blended Gold Swatches

60 % Gold Base with 12 % Process Ink Increments
















Gold 60%			
	Metallic G1 C=0 M=0 Y=0	Metallic G7 C=0 M=12 Y=0	Metallic G13 C=0 M=24 Y=0
			
	Metallic G2 C=0 M=0 Y=12	Metallic G8 C=0 M=12 Y=12	Metallic G14 C=0 M=24 Y=12
			
	Metallic G3 C=0 M=0 Y=24	Metallic G9 C=0 M=12 Y=24	Metallic G15 C=0 M=24 Y=24
			
	Metallic G4 C=0 M=0 Y=36	Metallic G10 C=0 M=12 Y=36	Metallic G16 C=0 M=24 Y=36
			
	Metallic G5 C=0 M=0 Y=48	Metallic G11 C=0 M=12 Y=48	Metallic G17 C=0 M=24 Y=48
			
	Metallic G6 C=0 M=0 Y=60	Metallic G12 C=0 M=12 Y=60	Metallic G18 C=0 M=24 Y=60

	
Metallic G98 C=24 M=48 Y=12	Metallic G104 C=24 M=60 Y=12
	
Metallic G99 C=24 M=48 Y=24	Metallic G105 C=24 M=60 Y=24
	
Metallic G100 C=24 M=48 Y=36	Metallic G106 C=24 M=60 Y=36
	
Metallic G101 C=24 M=48 Y=48	Metallic G107 C=24 M=60 Y=48
	
Metallic G102 C=24 M=48 Y=60	Metallic G108 C=24 M=60 Y=60



Blended Gold Swatches

60 % Gold Base with 12 % Process Ink Increments















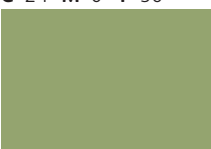

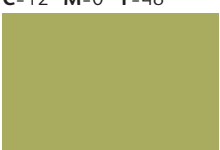
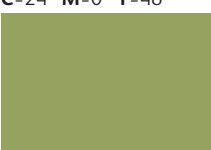
Gold 60%			
	Metallic G80 C=24 M=12 Y=12	Metallic G86 C=24 M=24 Y=12	Metallic G92 C=24 M=36 Y=12
			
	Metallic G81 C=24 M=12 Y=24	Metallic G87 C=24 M=24 Y=24	Metallic G93 C=24 M=36 Y=24
			
	Metallic G82 C=24 M=12 Y=36	Metallic G88 C=24 M=24 Y=36	Metallic G94 C=24 M=36 Y=36
			
	Metallic G83 C=24 M=12 Y=48	Metallic G89 C=24 M=24 Y=48	Metallic G95 C=24 M=36 Y=48
			
	Metallic G84 C=24 M=12 Y=60	Metallic G90 C=24 M=24 Y=60	Metallic G96 C=24 M=36 Y=60



		
Metallic G19 C=0 M=36 Y=0	Metallic G25 C=0 M=48 Y=0	Metallic G31 C=0 M=60 Y=0
		
Metallic G20 C=0 M=36 Y=12	Metallic G26 C=0 M=48 Y=12	Metallic G32 C=0 M=60 Y=12
		
Metallic G21 C=0 M=36 Y=24	Metallic G27 C=0 M=48 Y=24	Metallic G33 C=0 M=60 Y=24
		
Metallic G22 C=0 M=36 Y=36	Metallic G28 C=0 M=48 Y=36	Metallic G34 C=0 M=60 Y=36
		
Metallic G23 C=0 M=36 Y=48	Metallic G29 C=0 M=48 Y=48	Metallic G35 C=0 M=60 Y=48
		
Metallic G24 C=0 M=36 Y=60	Metallic G30 C=0 M=48 Y=60	Metallic G36 C=0 M=60 Y=60











Blended Gold Swatches

60 % Gold Base with 12 % Process Ink Increments

Gold 60%			
	Metallic G1 C=0 M=0 Y=0	Metallic G37 C=12 M=0 Y=0	Metallic G73 C=24 M=0 Y=0
			
	Metallic G2 C=0 M=0 Y=12	Metallic G38 C=12 M=0 Y=12	Metallic G74 C=24 M=0 Y=12
			
	Metallic G3 C=0 M=0 Y=24	Metallic G39 C=12 M=0 Y=24	Metallic G75 C=24 M=0 Y=24
			
	Metallic G4 C=0 M=0 Y=36	Metallic G40 C=12 M=0 Y=36	Metallic G76 C=24 M=0 Y=36
			
	Metallic G5 C=0 M=0 Y=48	Metallic G41 C=12 M=0 Y=48	Metallic G77 C=24 M=0 Y=48
			
	Metallic G6 C=0 M=0 Y=60	Metallic G42 C=12 M=0 Y=60	Metallic G78 C=24 M=0 Y=60



Base Color:
60% Gold

	
Metallic G62 C=12 M=48 Y=12	Metallic G68 C=12 M=60 Y=12
	
Metallic G63 C=12 M=48 Y=24	Metallic G69 C=12 M=60 Y=24
	
Metallic G64 C=12 M=48 Y=36	Metallic G70 C=12 M=60 Y=36
	
Metallic G65 C=12 M=48 Y=48	Metallic G71 C=12 M=60 Y=48
	
Metallic G66 C=12 M=48 Y=60	Metallic G72 C=12 M=60 Y=60
















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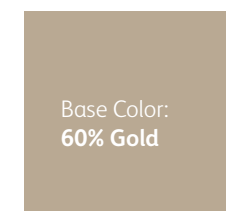
UNLEASH
your inner
sparkle.






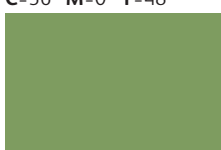
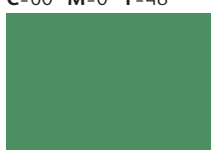
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Blended Gold Swatches

60 % Gold Base with 12 % Process Ink Increments

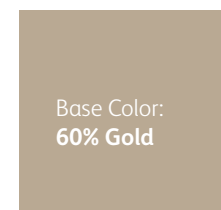
Gold 60%			
	Metallic G44 C=12 M=12 Y=12	Metallic G50 C=12 M=24 Y=12	Metallic G56 C=12 M=36 Y=12
			
	Metallic G45 C=12 M=12 Y=24	Metallic G51 C=12 M=24 Y=24	Metallic G57 C=12 M=36 Y=24
			
	Metallic G46 C=12 M=12 Y=36	Metallic G52 C=12 M=24 Y=36	Metallic G58 C=12 M=36 Y=36
			
	Metallic G47 C=12 M=12 Y=48	Metallic G53 C=12 M=24 Y=48	Metallic G59 C=12 M=36 Y=48
			
	Metallic G48 C=12 M=12 Y=60	Metallic G54 C=12 M=24 Y=60	Metallic G60 C=12 M=36 Y=60



		
Metallic G109 C=36 M=0 Y=0	Metallic G145 C=48 M=0 Y=0	Metallic G181 C=60 M=0 Y=0
		
Metallic G110 C=36 M=0 Y=12	Metallic G146 C=48 M=0 Y=12	Metallic G182 C=60 M=0 Y=12
		
Metallic G111 C=36 M=0 Y=24	Metallic G147 C=48 M=0 Y=24	Metallic G183 C=60 M=0 Y=24
		
Metallic G112 C=36 M=0 Y=36	Metallic G148 C=48 M=0 Y=36	Metallic G184 C=60 M=0 Y=36
		
Metallic G113 C=36 M=0 Y=48	Metallic G149 C=48 M=0 Y=48	Metallic G185 C=60 M=0 Y=48
		
Metallic G114 C=36 M=0 Y=60	Metallic G150 C=48 M=0 Y=60	Metallic G186 C=60 M=0 Y=60

Blended Gold Swatches

60 % Gold Base with 12 % Process Ink Increments



Gold 60%			
	Metallic G1 C=0 M=0 Y=0	Metallic G7 C=0 M=12 Y=0	Metallic G13 C=0 M=24 Y=0
	Metallic G37 C=12 M=0 Y=0	Metallic G43 C=12 M=12 Y=0	Metallic G49 C=12 M=24 Y=0
	Metallic G73 C=24 M=0 Y=0	Metallic G79 C=24 M=12 Y=0	Metallic G85 C=24 M=24 Y=0
	Metallic G109 C=36 M=0 Y=0	Metallic G115 C=36 M=12 Y=0	Metallic S121 C=36 M=24 Y=0
	Metallic G145 C=48 M=0 Y=0	Metallic G151 C=48 M=12 Y=0	Metallic G157 C=48 M=24 Y=0
	Metallic G181 C=60 M=0 Y=0	Metallic G187 C=60 M=12 Y=0	Metallic G193 C=60 M=24 Y=0

Metallic G19 C=0 M=36 Y=0	Metallic G25 C=0 M=48 Y=0	Metallic G31 C=0 M=60 Y=0
Metallic G55 C=12 M=36 Y=0	Metallic G61 C=12 M=48 Y=0	Metallic G67 C=12 M=60 Y=0
Metallic G91 C=24 M=36 Y=0	Metallic G97 C=24 M=48 Y=0	Metallic G103 C=24 M=60 Y=0
Metallic G127 C=36 M=36 Y=0	Metallic G133 C=36 M=48 Y=0	Metallic G139 C=36 M=60 Y=0
Metallic G163 C=48 M=36 Y=0	Metallic G169 C=48 M=48 Y=0	Metallic G175 C=48 M=60 Y=0
Metallic G199 C=60 M=36 Y=0	Metallic G205 C=60 M=48 Y=0	Metallic G211 C=60 M=60 Y=0